

CLS



Influential by design.

By turning away from convention, the CLS turned the tide of the industry. Of the few cars in history that can make such a claim, most do it by outselling. The CLS did it by outshining—with a bold statement of individual style. A confluence of performance, luxury, safety and innovation earns the CLS the Star in its glistening grille. The clarity of its design turns fluency into influence, and every onlooker into an admirer.

CLS 400. The newest CLS matches swiftness with style: a 329-hp biturbo V-6, freshly AMG-infused bodywork, 18" twin 5-spoke wheels,¹ and a brilliant new grille featuring 260 chrome pins. Comfort and composure are delivered via sporty rear-wheel drive or the year-round agility of 4MATIC[®] all-wheel drive.

CLS 550. The gift of athleticism is expressed via a 402-hp biturbo V-8 that can thrust you to 60 mph in 5.1 seconds.² AIRMATIC[®] semi-active suspension and 18" wheels with a unique twin 5-spoke design deliver poise to match its power. New luxuries make its 4-seat cabin more stylish and inviting than ever.

CLS 63 AMG S 4MATIC. A handcrafted biturbo V-8 unleashes 577 hp. AMG Performance 4MATIC and 19" AMG[®] wheels rein its 590 lb-ft of torque into a 3.6-second rush to 60. And from its "A-wing" front air dam to its exquisitely appointed cockpit, its pure motorsports pedigree will send your heart racing.



CLS 550 shown on cover with Indium Silver metallic paint, and optional 19" AMG multispoke wheels, and Driver Assistance, Premium and Wheel Packages. CLS 63 AMG S 4MATIC shown above left with optional *designo* Diamond White metallic paint, 19" AMG cross-spoke wheels, and Driver Assistance and Premium Packages. CLS 400 shown above right with optional *designo* Cardinal Red metallic paint, 19" AMG multispoke wheels, PARKTRONIC, and Driver Assistance, Premium 1, Premium 2 and Wheel Packages. Please see endnotes at back of brochure.

260

POINTS OF LIGHT



Shape shifter.

The chiseled shape of the CLS reveals its muscle, and foretells its moves. Its sharp lines have forever blurred another line—the one between coupe and sedan—and sparked a new era in automotive design. Inspired by a pouncing cheetah, the CLS is born to stand out, not stand still. With bold new details for 2015, the original 4-door coupe leaps ahead once again.



CLS 550 shown with Steel Grey metallic paint, and optional 19" AMG multispoke wheels, and Premium and Wheel Packages. Please see endnotes at back of brochure.

There isn't a detail in the design of CLS that's underthought, or that underperforms in function or form. Its profile reveals its performance at a glance. Its roofline arches cleanly over its four doors, their frameless windows asserting that this is a coupe in both body and soul. When it first debuted, the CLS sent a ripple through the industry that became a wave of coupelike copies. For 2015, it makes a big new splash. An expressive new front end frames its iconic grille with full-

LED or new ACTIVE MULTIBEAM LED® headlamps. On the CLS 400 and CLS 550, a new diamond-block grille conveys the car's precision, brilliance and artful detail. Radiating from its central Star, each of its chrome pins has been individually sized and positioned by the car's designer. The aggressively aerodynamic sculpting of standard AMG® body styling hugs the road and encircles the car, featuring large mesh front air intakes, flared side sills, and a racing-inspired rear valence.

Each model offers four distinctive choices in 18" or optional 19" wheels.² Their staggered-width sizing optimizes their grip, feedback and appearance, with the wider rear wheels filling out the muscular rear shoulders that culminate in the car's bold LED taillamps. The CLS 63 AMG S 4MATIC turns up the heat even further—with an exclusive twin-crossblade grille, "A-wing" front air dam, and 19" AMG wheels in two available designs, each one finished in your choice of silver or black.





CLS 550 shown with optional *designo* Classic Red/Black leather, *designo* Black Piano Lacquer wood trim, Bang & Olufsen premium sound system, PARKTRONIC, and Premium and Wheel Packages.



Art movement.

For a work of art to inspire you, it takes carefully chosen materials, colors and shapes, plus the eyes, heart and handwork of an artisan. It's no different for creating a car's cabin, which is why the CLS cockpit doesn't just transport four people—it's a work of art that moves you.

It's with a bit of hyperbole that one might call the CLS cabin an art gallery on wheels, but they do have a lot in common. For starters, the interior of CLS is spacious yet intimate. It's also an environment that invites you to closely examine all the textures, shapes and colors before you. And what you'll discover on display ranges from the avant-garde to the timelessly beautiful. As a Mercedes-Benz coupe, its cabin is specifically designed to

seat four adults in exquisite comfort, with each seat individually contoured and divided by a console that runs from the dash to the rear of the cabin. Every surface intrigues the eye and rewards your touch, whether it's the precision of the stitching or the satiny sheen of the silver shadow trim that accents the vents and switches. Since true art expresses your individuality, the CLS 400 and CLS 550 let you choose among six colors of standard

leather. Or you can opt for six ultrasoft semi-aniline leathers (standard on the CLS 63 AMG), or a pair of handcrafted *designo* semi-aniline treatments. You can complement them with any of five handcrafted woods, with finishes from modern satin to a deep gloss. The CLS even presents its technological advances in an artful manner: Its big new 8.4" screen is vivid without a visor, so it's sleek and trim. Sometimes a masterpiece needs no frame.

9 SWIFT SPEEDS



CLS400 shown with Lunar Blue metallic paint, and Driver Assistance, Premium 1 and Premium 2 Packages.

A blue Mercedes-Benz CLS is shown from a front-three-quarter view, driving on a paved road. The car's front grille, featuring the Mercedes-Benz star emblem, and its headlights are visible. The background consists of a green field and a white road line, suggesting a rural or open road setting.

Number smoother.

A Mercedes-Benz is not developed by accountants. It's engineered by enthusiasts who are passionate about how a car performs in every measure of driving—from raw power to refined poise to reassuring peace of mind. And since driving is a rapidly changing scenario, the CLS is prepared to respond without missing a beat—staying cool in a heated moment, keeping composed on a rough road, and running clean even when you're gunning it. The formula for this is constant advancement—pioneering performance innovations that work so well, they become the standards for the entire industry. For 2015, a new 9-speed transmission debuts as standard on the CLS 550. It matches swift acceleration with seamless response. It's also lighter and more fuel-efficient. Which means even to a number cruncher, it's a smooth operator.

Star performer.

A Mercedes-Benz coupe isn't defined by the number of doors it has, but by the spirit it embodies. The CLS matches its sleek shape and exquisite cockpit with a pure passion for the road. It starts with what's behind the Star in its grille—a powerful biturbo engine, plus an ever-advancing legacy of driving innovation. Consider its Direct Injection engine, adaptive transmission, nimble independent suspension, and even its available 4MATIC® all-wheel drive. Each of these performance breakthroughs was originally pioneered by Mercedes-Benz engineers. And since their passion precludes them from ever resting on their laurels, each innovation has also been reinvented over and over—to continually advance the state of the art, and keep you performing at the top of your game. After all, it's not just about what's behind its Three-Pointed Star. What matters most is how the CLS makes you feel behind the wheel.





CLS 400 biturbo V-6. The newest CLS engine enlists a team of technological advances to elevate both performance and efficiency. The compact, lightweight 3.0-liter V-6 employs twin turbochargers and high-pressure Direct Injection to generate more power output from less fuel input. Its highly precise fuel injectors atomize gasoline into an ultrafine spray. Its innovative rapid-multispark ignition can fire each spark plug up to four times per cycle, within a single millisecond. It all adds up to 329 hp, 354 lb-ft of peak torque, and 0 to 60 in 5.5 seconds.² And it does all that with certified ultralow emissions and up to 30 highway mpg.³

CLS 550 biturbo V-8. From its massive power and torque to its unmistakable growl, there's still nothing that satisfies like a V-8. With highly advanced Direct Injection and multispark ignition, the biturbo V-8 puts out 402 hp—along with 443 lb-ft of torque that's 100% on tap starting at just 1,600 rpm. Acceleration response is immediate from any speed, with 0–60 mph taking just 5.1 seconds. And yet the CLS 550 can return up to 26 mpg on the highway, accompanied by an ultralow-emission V-8 serenade from its dual polished chrome exhaust tips.



To the nines. Having pioneered both the driver-adaptive automatic transmission and the first 7-speed, Mercedes-Benz engineers raise the ante again. Standard in the rear-wheel-drive CLS 550, a new 9-speed automatic offers a wider range of ratios, for faster takeoffs and quieter cruising. Shifting is quicker and smoother, and it's even lighter and more efficient than the well-proven and widely praised 7-speed in the CLS 400 and CLS 550 4MATIC. And with either transmission, you can select and change gears without taking a hand from the steering wheel, thanks to an elegantly intuitive electronic selector and sporty shift paddles.

Multiple modes. Either transmission's pushbutton Sport and ECO programs let

you tailor the automatic shift patterns to fit your driving mood of the moment. At any time, a tap of the paddles offers instant manual control of gear changes. Automatic shifting resumes after a few seconds of paddle inactivity, though the intelligent system knows to hold the gear in corners and on inclines. A pushbutton Manual mode is included with the Wheel Package. It'll remain engaged until you select one of the other programs again.

Greener red lights. An ECO Start/Stop system helps save fuel and emissions by automatically shutting off the engine as you wait at a red light or in traffic. The moment you're ready to go, the engine is restarted—instantly and seamlessly—as you lift off the brake or step on the gas.



Surer footwork. For added confidence in any season, 4MATIC® all-wheel drive is optional on the CLS 400 and CLS 550. Versatile 4MATIC automatically sends the engine's torque to the wheels with the best grip—whether that's all four tires, two of them, or even just one. Nimble, lightweight and fuel-efficient, 4MATIC enhances handling year-round—from winter's wrath to a sunny, dry corner.⁴

Sharper style. Both the CLS 400 and CLS 550 are standard-equipped with sizable yet lightweight 18" alloy wheels.¹ Each model features its own distinctive twin 5-spoke design. For both models, 18" and 19" options include two AMG® designs, part of a Wheel Package that also adds a flat-bottom steering wheel, brushed aluminum pedals, and more.

Better balance. The 4-wheel multilink suspension of the CLS is famous for its precise wheel control. The CLS 400 is tuned to emphasize its refined comfort. Semi-active AIRMATIC® is standard on the CLS 550, and a CLS 400 option. An advanced air suspension, its Adaptive Damping System responds instantly to driving conditions, firming up the air springs for flatter handling in sharp corners, or tackling rough roads with calm composure. It also offers driver-selectable Sport and Comfort modes, and automatic 4-wheel level control.

Please see endnotes at back of brochure.



Sports hero.

It's a basic principle of motorsports: Power only matters when you can put it to the pavement. By teaming its 577 handcrafted horsepower with a high-performance all-wheel drive system, the CLS 63 AMG S 4MATIC turns traction into new kind of attraction. It's the latest expression of a passion born 47 years ago, when AMG began creating championship racecars and thoroughbreds for the street. Every trophy earned since then, and each lesson learned, shares the same starting line: an engine crafted by the hands of its own master. "One man, one engine" is a guiding philosophy—and a pedigree of performance evident throughout the car. It's a promise made in the rigors of competition that a Mercedes-AMG fulfills even in the routine of a daily commute.



1 MAN 1 ENGINE



CLS63 AMG S 4MATIC shown with Polar White paint, and optional 19" AMG cross-spoke wheels in black, AMG Carbon Ceramic Braking System, and Driver Assistance, Night Styling and Premium Packages. Please see endnotes at back of brochure.

Perfectionist.

Crowning the engine of each CLS 63 AMG is a plaque bearing the signature of the master artisan whose two hands carefully brought it to life. The same passion for exactitude courses throughout the vehicle, from its racing-derived chassis, drivetrain and bodywork, to its exclusive instruments, controls and appointments. The impeccable intensity of AMG engineering and craftsmanship puts a world of performance at your feet—and more importantly, directly into your hands.

CLS 63 AMG S-Model 4MATIC. A pair of high-pressure, high-rpm turbochargers force-feed the handcrafted AMG 5.5-liter V-8, bringing it to staggering peaks of output: 577 hp and 590 lb-ft of torque.

The 7-speed AMG SPEEDSHIFT® MCT transmission offers three drive programs. In its paddle-shifted Manual mode, it can execute an upshift in 100 milliseconds, and precisely rev-match every downshift.

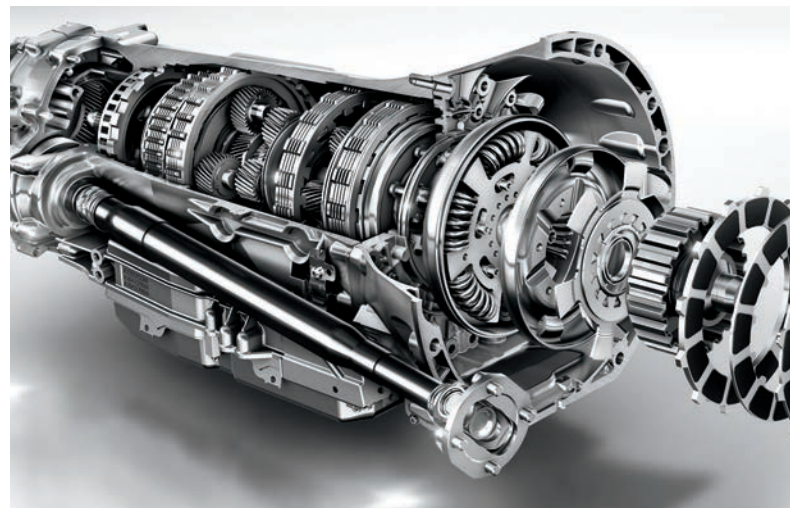
Best of all wheels: A true breakthrough in power delivery, AMG Performance 4MATIC® all-wheel drive features a 33:67 front/rear torque split. It's fortified by a limited-slip rear differential and torque-vectoring ESP® Curve Dynamic Assist.⁴ Together, they send torque to tarmac so effectively that 60 mph arrives in a mere 3.6 seconds.² And yet they preserve the agility and driving fun that enthusiasts have long treasured in AMG automobiles.

Competitive chassis. The AMG Adaptive Sport Suspension teams up steel front springs with rear air springs, and offers three driving modes. Staggered-width, flow-formed 19" AMG® 10-spoke wheels¹ are standard, with a Titanium Grey finish. They're also available with matte black centers, or you can opt for forged-alloy 19" wheels in a new cross-spoke design, in silver or black. Two styling packages are optional as well—one with exterior details crafted from genuine carbon fiber, and one rendered in Gloss Black.

Massive multipiston brakes are grasped by bright red calipers. AMG Carbon Ceramic brakes⁵ are available optionally.

Tailored cockpit. The standard AMG Performance steering wheel is stitched in Nappa leather with racing-inspired suedelike DINAMICA side grips. It's the centerpiece of a driver-focused cabin featuring exclusive AMG controls and instrumentation. Exquisitely tailored appointments are evident throughout, from the standard AMG Nappa leather seating to available carbon fiber trim.



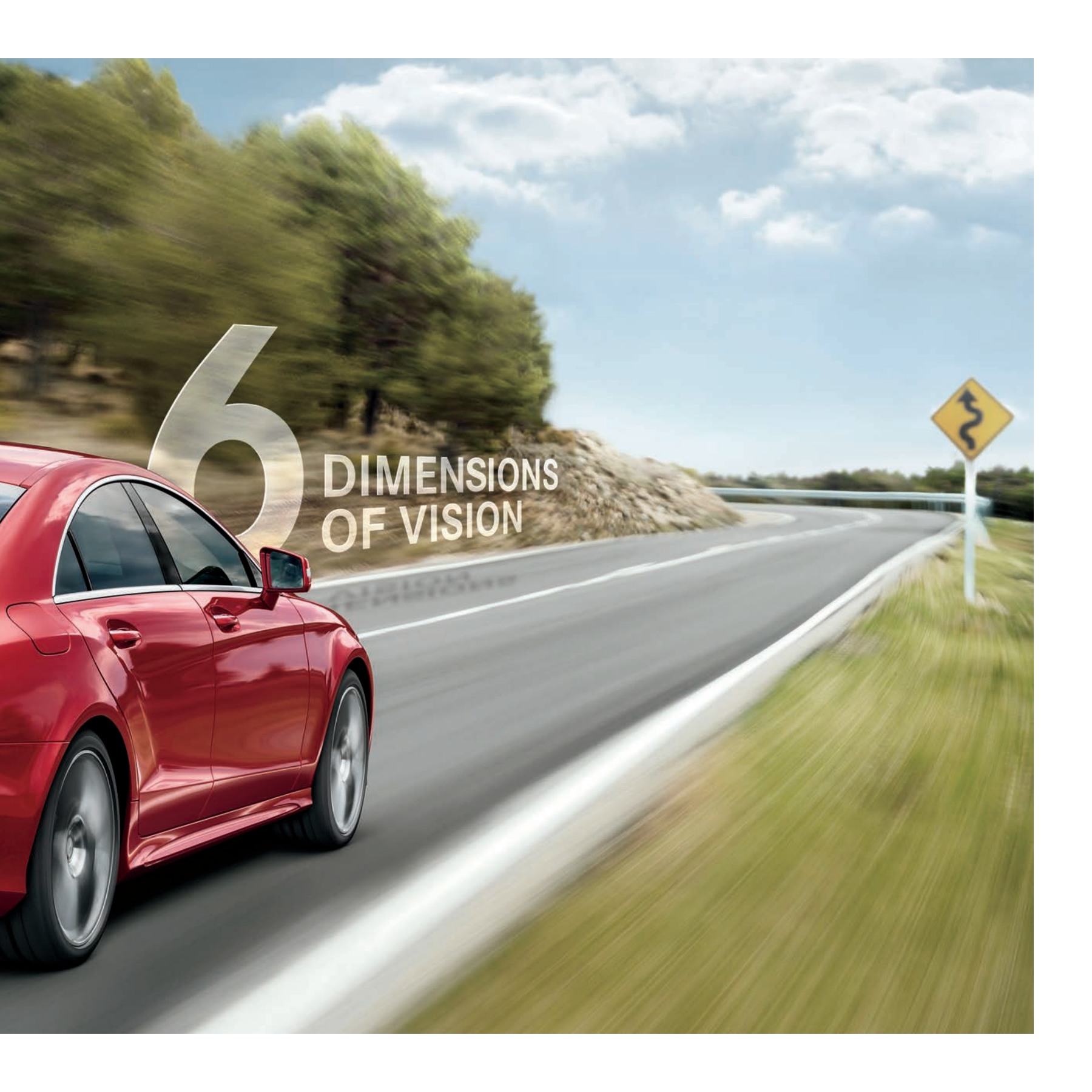


Prophet sharing.

For more than 60 years, Mercedes-Benz engineers have been predicting the future of driving safety. From 1951's crumple zone to the first stability control 20 years ago, countless breakthroughs have prophesied the safety standards that all cars eventually share. Today's CLS-Class doesn't just foretell what's next, it can actually foresee it—looking ahead and all around the car to detect imminent danger, and taking action to help you avoid it. In the future, all cars might be able to do this. Today, no car helps you see tomorrow like a CLS.



CLS 550 shown with optional *designo* Cardinal Red metallic paint and 4MATIC all-wheel drive.



6

DIMENSIONS
OF VISION

Proactive protector.

With Intelligent Drive, Mercedes-Benz introduces the next generation of safer driving, and its breakthroughs are genuinely visionary. Multipurpose cameras, multirange radar and a multitude of sensors continually survey your surroundings in six dimensions, including movement and time. An integrated network of systems can help alert you to danger from almost any direction—because they're able to see more at once than the human eye. They can adapt the car's speed, steering, braking and exterior lighting to rapidly changing situations—because they can multitask more effectively. They can even take action autonomously on your behalf—to ease your journey, help protect you, and look out for others, like never before.

Learn more about the many safety innovations in the CLS-Class at MBUSA.com/CLS



Camera-based technology helps detect cross-traffic, pedestrians and more.

While you drive, a set of multitasking cameras continuously captures a rapid series of images of the environment in front of the car. Using high-speed algorithms, these virtual eyes recognize other vehicles and pedestrians, and anticipate their movement, helping the various systems of Intelligent Drive respond instantly as they're needed.

Available DISTRONIC PLUS[®] adaptive cruise control uses radar to adapt your set speed in response to the flow of traffic ahead. It can automatically slow down—or even brake to a halt—until your path clears, then resume with just a tap. As you cruise, its Steering Assist feature uses the cameras to help keep you centered in your lane, even in gentle curves.⁶ If sensors detect cross-traffic or recognize pedestrians in your path, an alert sounds. The instant you apply the brakes, it can precisely boost braking pressure to the ideal level. And if you fail to heed the alert for a vehicle or pedestrian, it can automatically initiate full braking, to help prevent an impact or reduce its severity.⁷



Pedestrian Recognition takes action:

1. Cameras and radar detect pedestrian.

2. Audible warnings alert driver to urgently apply the brakes.

3. If driver brakes, BAS[®] PLUS instantly increases braking to level needed.

4. If the driver doesn't initiate braking, PRE-SAFE[®] Brake does automatically.



Leading with LEDs. The CLS employs brilliantly efficient LED technology for virtually all of its exterior lighting, from its full-LED headlamps to its taillamps. The available new ACTIVE MULTIBEAM LED[®] headlamps maximize illumination without causing glare for other drivers. They shift their beams into curves, and precisely adapt their high beams based on continuous camera scanning. They can also help brighten low-speed turns into dark driveways, alleys or garages.



Multilane multitaskers. Two optional systems make highway driving easier. Blind Spot Assist can alert you to some unseen vehicles in the adjacent lane.⁸ And Lane Keeping Assist can vibrate the steering wheel if you start to drift across visible lane markings.⁹ For both systems, optional active technology can help guide the car back into its lane if you disregard the alerts. Active Lane Keeping Assist can even help detect an overtaking vehicle in the next lane.



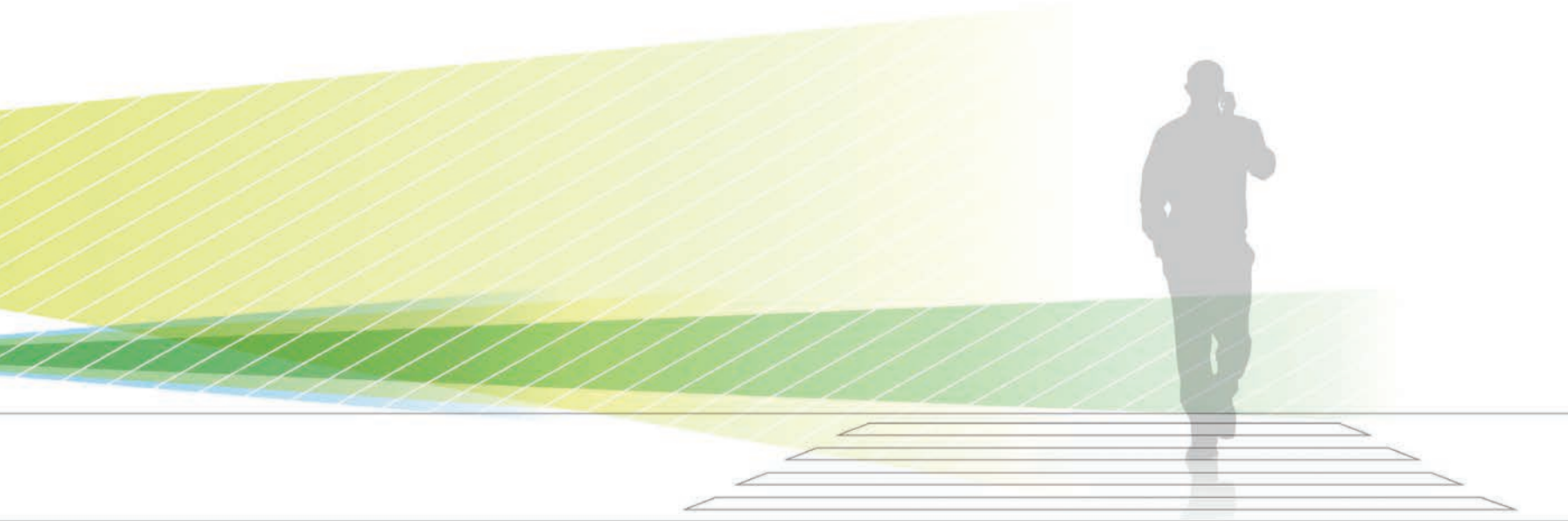
A better view of what's around you. An available rearview camera shows a live view of what's just behind your vehicle on the central in-dash screen. Active steering guidelines help you back smoothly into a parking space. The optional Surround View System uses four cameras to create a single live "birds-eye" view of your immediate surroundings. It helps you maneuver more easily in tight spaces, whether you're moving forward or backing up.¹⁰



Radar-based autonomous braking. When you're driving above 5 mph, new COLLISION PREVENTION ASSIST PLUS uses multirange radar to monitor your speed and distance to the vehicle ahead. If it senses that a collision is likely, it alerts you to brake. As soon as you do, its Adaptive Brake Assist can automatically increase braking to the ideal level.⁷ And in certain situations, it can apply the brakes autonomously if you do not respond to the alert.¹¹



Action when danger is behind you. Part of the Driver Assistance Package, PRE-SAFE[®] PLUS uses radar to sense a possible rear-end collision before it occurs. If it senses you're about to be hit from behind, it can tighten the front seat belts. If you're already stopped, it can firmly apply the brakes to help minimize whiplash injuries. It can also hold the brakes after impact, to help prevent a secondary collision even if the driver's foot slips off the brake.⁷



5. Earlier or autonomous braking helps to prevent a collision or reduce its severity.

6. With a collision averted, driver and pedestrian continue on their way. Intelligent Drive continues to look ahead.

The image shows the interior of a Mercedes-Benz CLS, focusing on the front seats. The seats are upholstered in a brown leather with a perforated texture. A large, semi-transparent number '4' is overlaid on the right side of the image, indicating it is a four-door model. The background shows the car's interior structure and windows.

4

Advanced retreat.

Before the CLS became the world's first four-door coupe, it had to be a Mercedes-Benz coupe—in its soul, and in its cabin. That, after all, is where you'll appreciate its distinctiveness the most. The CLS welcomes each of its four occupants into a seat all their own—one that's individually contoured and hand-fitted in a wide choice of supple leathers. Five options in hand-finished wood or carbon fiber accent the dash, the doors, and the center console that runs the length of the cabin. The CLS envelops every function in impeccably tailored fashion. Even its analog clock does more than mark your time well spent in this timelessly modern retreat. It pays tribute to the classic Mercedes-Benz coupes that inspire its soul—while it soothes yours.



PERFECT
ESCAPES

CLS 400 shown with optional Saddle Brown/Black semi-aniline leather, Linden wood trim, and optional PARKTRONIC, and Premium 1 and Premium 2 Packages.

Individually enrapt.

Beyond its delectable style and delightful performance, the greatest reward of a Mercedes-Benz coupe is experienced from its four individual seats. Immensely comfortable and impeccably crafted, the CLS cabin also offers an extraordinary degree of personalization, with multiple options in surround sound, navigation, or even ambient lighting color. And with a door for each seat, the CLS-Class makes the benefits of a luxury coupe especially accessible—but no less exclusive.

Soothing seats. The heated 14-way power front seats include 4-way power lumbar support and a 3-position memory. The driver-seat memory also stores the power steering column and side mirror settings. Options include refreshing ventilated front seats, and a rejuvenating active multicontour driver seat with four massage modes. It also lets you precisely adjust your lumbar, torso and thigh support, and can instantly boost lateral support during cornering maneuvers.

Side by side. Individually contoured twin rear seats are divided by a full center console with wood-trimmed compartments and rear-cabin air vents. Split-folding seatbacks are available.

Powerful pixels. A new, standard 8" screen presents entertainment, navigation and settings with illustrated and animated menus—all in high-resolution color. Its streamlined freestanding design auto-adapts to ambient light, to keep the display vivid without needing a bulky visor.

Intuitive interface. Elegant in feel and functionality, the aluminum central controller teams with the 8" display to bring a world of convenience within easy reach. The rotary control and its four adjacent keys—including a programmable “favorite” key—are placed where your arm falls naturally, so you can navigate its on-screen menus with less distraction and in more comfort.



Air quality. Elegant aluminum-trimmed vents highlight the digital dual-zone automatic climate control. Its combination filter helps to remove dust, pollen and airborne odors from the cabin. Sensors also monitor humidity and the angle of the sun, to help prevent overdrying of the air, minimize window fogging, and help maintain more consistent comfort throughout the cabin.

Audio quality. Two available surround sound systems are each specifically engineered for the CLS cabin. The harman/kardon LOGIC7® system¹² immerses you in 610 watts of Dolby® Digital 5.1 audio via 14 speakers. The most devoted audiophiles will appreciate the Bang & Olufsen® BeoSound™ system—now available on all CLS models.¹³ It sends 1,200 total watts of clear, inspiring surround sound to 14 active speakers, including two Acoustic Lens tweeters.

Endless playlist. Every CLS offers virtually unlimited listening, including standard HD Radio™ stations and numerous ways to bring your own music—like an SD card reader, USB port, and Bluetooth® audio streaming.¹⁴ Also available¹² are SiriusXM Radio, which includes a 6-month trial of their All Access plan,¹⁵ and Tuneln® Radio—one of the ever-expanding list of Internet-based apps from Mercedes-Benz mbrace®—offering online radio from all seven continents.¹⁶



Navigate the road, or the Web. Either of two advanced navigation systems¹⁷ provides expert guidance to addresses and points of interest, offering voice commands, optimal lane advice as you approach a turn, and full integration with the car's controls and in-dash color displays. Standard on the CLS 400 is the new Garmin® MAP PILOT. Cleverly packaged on an SD card, it precisely depicts streets and buildings in 3D, and can show photorealistic views of upcoming intersections. The available¹² COMAND® navigation system features an 80GB hard drive, and crisp 3D maps with three years of map updates. It also includes three years of SiriusXM Traffic and Weather, with dynamic rerouting around traffic jams based on real-time information.¹⁵

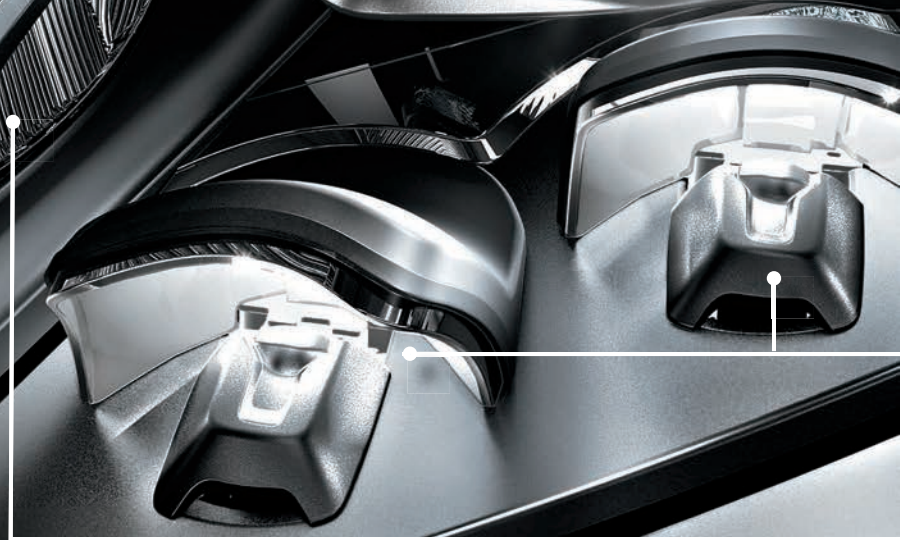
COMAND can also integrate the Cloud-based apps of mbrace, bringing the Internet to your dash, so you can search for destinations in the car via Google,® Yelp and other familiar tools.

Expert negotiation. In low-speed maneuvers, available PARKTRONIC can alert you to nearby obstacles via audiovisual indicators in the cabin. Its Active Parking Assist system surveys open spaces as you drive by, and lets you know which are a good fit. When you're ready to back in, the system can steer and brake the car for you — like having your own virtual valet.



Aim and ambition.

Mercedes-Benz coupes have long served as beacons of inspiration – for drivers and the entire auto industry. Perhaps nothing expresses this quite so literally as the numerous lighting innovations they've pioneered, from the first Bi-Xenon headlamps to the active full-LED headlamps that debuted on the CLS. For 2015, new ACTIVE MULTIBEAM LED® technology takes illumination of the road ahead to brilliant new dimensions. A special camera and four control units adjust the output of more than 50 LEDs up to 100 times per second, to continuously adapt the headlamps to the road conditions ahead, whether you're approaching a curve, following other vehicles, or turning into a dark driveway.





Multicolor/multifunction fiber-optic LED. The distinctive, continuous arch over the headlamp serves as the bright white Daytime Running Lamp, the more softly glowing parking lamp, or the flashing amber turn signal. Day or night, its shape seamlessly flows into the signature character line in the side profile of the CLS.

Active LED low-beam headlamp. Bright-white output instantly turns on at full intensity—to flood the road with illumination that helps the human eye perceive more like natural daylight. Camera-based input actively swivels the beam as you steer, improving illumination into curves.

MULTIBEAM LED grid module. For exceptionally even and far-reaching brightness, the high beam is generated by 24 individually controlled LEDs in each headlamp. The camera-based Adaptive Highbeam Assist progressively varies their light distribution to illuminate the road as far ahead as possible without causing glare for other drivers.

LED near-range headlamps. Three LEDs with curved reflectors provide broad illumination of the area immediately in front of the car, while adding a distinctive appearance and excellent visibility of the car at night or in poor weather.

Corner-illuminating front lamp. Activated by using the turn signal or steering at low speeds, the cornering lamp focuses its LED illumination toward the side, to brighten turns into parking garages, dark driveways and alleys. When you steer while in Reverse, their logic automatically adapts to help illuminate the appropriate side.

mbrace®

Mercedes-Benz mbrace® can make any trip easier, safer, more productive and more enjoyable.¹⁶ It brings you a world of security and convenience. It brings the Internet to your dashboard. It connects you to your car, from your smartphone or computer. It even updates over the air.

mbrace Package 6-month trial included

*Advanced features you'll enjoy every day.
Support you can count on when you need it most.*

Safety and Security

From Roadside Assistance¹⁸ to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

Remote Connections to Your Vehicle

Interact with your vehicle's features, and send addresses to its COMAND® navigation system, from your iPhone, Android or computer.¹⁹

- Send destinations and even exact routes to your car's available COMAND navigation system from your computer or smartphone
- Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- Remote-lock and unlock your car's doors
- Sound your car's horn and flash its lights to help you spot it in a crowded parking lot, or to call attention to a hazardous situation

Mercedes-Benz Apps 3-month trial included

In-Vehicle Internet *An ever-growing variety of in-car apps, offering Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.*

- Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- Listen to Internet radio stations from around the globe with TuneIn® Radio
- Create an in-car hotspot to connect up to 4 devices to the Web
- Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- Find and view local Points of Interest with Google™ Local Search with Street View and Panoramio images
- Keep up-to-date on the latest news from around the world
- Follow your favorite stocks through Morningstar®
- Access your Mercedes-Benz Financial Services account
- View local traffic cams in many major metropolitan areas
- Search for hotel rooms by distance and price, and book them, provided by HRS—Hotel Reservation Service
- Check weather locally and around the world
- Compare fuel prices at nearby filling stations
- Check the status of flights and airport conditions
- Look up showtimes at local movie theaters
- Enjoy a variety of music curated by Mercedes-Benz via Mercedes-Benz Radio
- Keep up with your RSS feed and more
- Enjoy even more new apps whenever they become available

mbrace PLUS 3-month trial included

*Personal assistance to make your life easier.
Helpful ways to look after your loved ones.*

Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

Family Driver Monitoring

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- Set speed limits and be notified if they're exceeded
- Set up virtual boundaries and be alerted if they're crossed
- Receive an alert if the car is started after curfew
- See where your vehicle's been driven on an online map

Advanced Travel Assistance

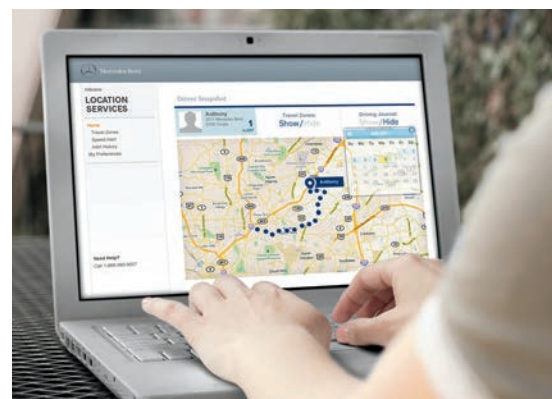
Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- Receive spoken assistance in your car with weather and traffic conditions, Point of Interest information, and turn-by-turn driving directions to your destination
- Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Requires Premium 2 Package on CLS 400

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

Please see endnotes at back of brochure.



Express yourself.

Genuine Mercedes-Benz Accessories are exclusively engineered to fit your car as well as they fit your life. A wide selection of accessories lets you enhance your coupe's appearance, expand its versatility, or offer it some extra protection in everyday use. From the allure of the Illuminated Star to stylish wheels and clever cargo-carrying features, they're a great way to make your CLS unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/CLS



19" 10-spoke alloy wheels.

Enhance the poise and performance of your CLS without sacrificing its precise engineering. Lustrous 10-spoke wheels with a Black/Polished finish are sized 8.5x19" front and 9.5x19" rear.

Illuminated Star.

While you drive, LED technology illuminates the Star in the CLS grille. The gentle white glow adds a captivating presence on the nighttime road.²⁰



Rear spoiler.

Aerodynamically contoured to accentuate the profile of the CLS, the spoiler is designed for a perfect fit and secure attachment without drilling.

Comfort box.

Help keep smaller items from rolling all over the trunk with a clever bin that folds up and retracts to maximize cargo room. It's also easily removable.²¹



Cargo area tray.

Help protect the trunk carpeting from spills and dirt with this form-fitted tray with 2" sides. Molded from durable plastic, it's easy to remove and clean.

iPad Docking Station.

Enjoy using your iPad® while on the road without having to hold it. Each tilting and rotatable docking station secures and charges an iPad behind the front head restraint. One or two docking stations (sold individually) can be installed in your vehicle.²²

Build your own.

MBUSA.com/CLS

Option Packages	CLS 400	CLS 550	CLS 63 AMG S 4MATIC
Premium 1 Package <ul style="list-style-type: none">harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 <i>Standard on CLS 550, CLS 63 AMG</i>SiriusXM Radio¹⁵ (with 6-month trial of All Access plan) <i>Standard on CLS 550, CLS 63 AMG</i>Ventilated front seatsKEYLESS-GO®Electronic trunk closerPower-folding side mirrorsRearview camera¹⁰	○	—	—
Premium 2 Package <i>Requires Premium 1 Package</i> <ul style="list-style-type: none">ACTIVE MULTIBEAM LED® headlamps <i>Standard on CLS 63 AMG</i>Adaptive Highbeam Assist <i>Standard on CLS 63 AMG</i>COMAND® hard-drive-based navigation¹⁷ with 3 years of map updates <i>Standard on CLS 550, CLS 63 AMG</i>SiriusXM Traffic and Weather¹⁵ (with 3 years of service) <i>Standard on CLS 550, CLS 63 AMG</i>Voice control with learning feature for audio, phone and navigation <i>Standard on CLS 550, CLS 63 AMG</i>Power rear-window sunshade <i>Standard on CLS 63 AMG</i>	○	—	—
Premium Package <ul style="list-style-type: none">ACTIVE MULTIBEAM LED headlamps <i>Standard on CLS 63 AMG</i>Adaptive Highbeam Assist <i>Standard on CLS 63 AMG</i>Ventilated front seatsActive multicontour driver seat <i>Included only on CLS 63 AMG</i>KEYLESS-GO®Electronic trunk closerPower-folding side mirrorsRearview camera¹⁰Power rear-window sunshade <i>Standard on CLS 63 AMG</i>	—	○	○
Wheel Package <ul style="list-style-type: none">18" AMG® 5-spoke wheels with all-season tires¹ or 19" AMG multispoke wheels with high-performance tires¹Sport-tuned suspensionFlat-bottom sport steering wheelBrushed aluminum sport pedals with rubber studsManual mode for transmissionBlack headliner, Grey contrasting stitching <i>Only with black interior</i>	○	○	—
Parking Assist Package <ul style="list-style-type: none">PARKTRONIC with Active Parking Assist <i>Standard on CLS 63 AMG</i>Surround View System¹⁰ <i>Replaces rearview camera</i>	○	○	—
Lane Tracking Package <ul style="list-style-type: none">Blind Spot Assist⁸ and Lane Keeping Assist⁹	○	○	○
Driver Assistance Package <ul style="list-style-type: none">DISTRONIC PLUS® with Steering Assist⁶PRE-SAFE® Brake with Pedestrian Recognition⁷BAS® PLUS with Cross-Traffic Assist⁷PRE-SAFE PLUS rear-end collision protectionActive Blind Spot Assist⁸ and Active Lane Keeping Assist⁹	○	○	○
AMG Night Styling Package <ul style="list-style-type: none">Gloss Black exterior mirrors and side window framesGloss Black inserts for front air dam "A-wing" and side sills	—	—	○
AMG Exterior Carbon Fiber Package <ul style="list-style-type: none">Carbon fiber rear spoiler and exterior mirror coversCarbon fiber inserts for front air dam "A-wing" and side sills	—	—	○

Individual Options	CLS 400	CLS 550	CLS 63 AMG S 4MATIC
4MATIC® all-wheel drive <i>AMG Performance 4MATIC on CLS 63 AMG</i>	○	○	●
AIRMATIC® semi-active air suspension	○	●	—
AMG Carbon Ceramic Braking System ⁵	—	—	○
Carbon fiber engine cover	—	—	○
Active multicontour driver seat <i>Requires Premium Package on CLS 400, CLS 550. Included in Premium Package on CLS 63 AMG</i>	○	○	—
Split-folding rear seats	○	○	●
Heated rear seats	—	—	○
Surround View System ¹⁰ <i>Included in Parking Assist Package on CLS 400, CLS 550</i>	○	—	○
Bang & Olufsen® BeoSound™ premium sound system ¹³	○	○	○
18" twin 5-spoke wheels ¹ <i>Not available with Wheel Package</i>	○	○	—
19" AMG twin 5-spoke wheels, Black ¹	—	—	○
19" AMG cross-spoke forged-alloy wheels, Titanium ¹	—	—	○
19" AMG cross-spoke forged-alloy wheels, Black ¹	—	—	○
Nappa leather upholstery	○	○	—
Black Nappa leather upholstery, with Silver stitching and seat belts ²³	—	—	●
Semi-aniline leather upholstery	○	○	○
<i>designo</i> semi-aniline leather upholstery	○	○	○
Black Poplar wood trim	△	△	△
Burl Walnut wood trim	△	△	△
Linden wood trim	△	△	△
Satin Light Brown Poplar wood trim	△	△	△
<i>designo</i> Black Piano Lacquer wood trim <i>Requires designo leather on CLS 400, CLS 550. Not available with Silk Beige/Esspresso Brown interior</i>	○	○	△
Carbon fiber and Black Piano Lacquer wood trim	—	—	○
● Standard ○ Optional △ No-charge option — Not available			

Dimensions	CLS 400	CLS 550	CLS 63 AMG S 4MATIC
Wheelbase	113.1"	113.1"	113.1"
Overall length	194.5"	194.5"	196.7"
Overall height	55.8"	55.8"	55.4"
Overall width (w/mirrors)	81.7"	81.7"	81.7"
Curb weight	4,034 lbs (RWD) 4,189 lbs (4MATIC)	4,255 lbs (RWD) 4,442 lbs (4MATIC)	4,420 lbs
Headroom (front/rear)	36.9" / 36.1"	36.9" / 36.1"	36.9" / 36.1"
Legroom (front/rear)	42.1" / 35.0"	42.1" / 35.0"	42.1" / 35.0"
Shoulder room (front/rear)	57.1" / 56.5"	57.1" / 56.5"	57.1" / 56.5"
Cargo capacity	11.0 cu ft	11.0 cu ft	11.0 cu ft

Please see endnotes at back of brochure.

Specifications	CLS 400	CLS 550	CLS 63 AMG S 4MATIC
Engine	3.0-liter biturbo Direct Injection V-6 329 hp @ 5,250–6,000 rpm 354 lb-ft torque @ 1,600–4,000 rpm	4.7-liter biturbo Direct Injection V-8 402 hp @ 5,000 rpm 443 lb-ft torque @ 1,600–4,750 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 577 hp @ 5,500 rpm 590 lb-ft torque @ 1,750–5,000 rpm
Transmission	7-speed automatic with shift paddles	9-speed automatic with shift paddles (rear-wheel drive) 7-speed automatic with shift paddles (4MATIC)	7-speed AMG SPEEDSHIFT® MCT with shift paddles
Wheels	18" twin 5-spoke ¹	18" twin 5-spoke ¹	Staggered-width 19" AMG 10-spoke ¹
Suspension	4-wheel multilink, Comfort-tuned	4-wheel multilink AIRMATIC® with Adaptive Damping System (ADS), 4-wheel level control and two modes	AMG Adaptive Sport Suspension with rear air springs, rear level control and three modes
Drivetrain	Rear-wheel drive or 4MATIC all-wheel drive	Rear-wheel drive or 4MATIC all-wheel drive	AMG Performance 4MATIC all-wheel drive

Wheel choices



18" twin 5-spoke
● CLS 400



18" twin 5-spoke
● CLS 550



19" twin 5-spoke
○ CLS 400, CLS 550 Limited availability. See your dealer.



18" AMG twin 5-spoke
○ CLS 400, CLS 550 Wheel Package



19" AMG multispoke
○ CLS 400, CLS 550 Wheel Package



19" AMG 10-spoke, Titanium
● CLS 63 AMG S 4MATIC



19" AMG 10-spoke, Black
○ CLS 63 AMG S 4MATIC



19" AMG forged cross-spoke, Silver
○ CLS 63 AMG S 4MATIC



19" AMG forged cross-spoke, Black
○ CLS 63 AMG S 4MATIC

Color and trim.

Upholstery styles



Leather
● CLS 400, CLS 550
Semi-aniline leather
○ CLS 400, CLS 550



AMG Nappa leather
● CLS 63 AMG S 4MATIC
AMG semi-aniline leather
△ CLS 63 AMG S 4MATIC

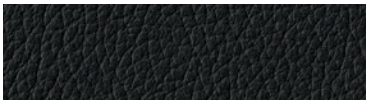


designo semi-aniline leather²⁴
○ CLS 400, CLS 550

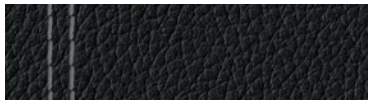


AMG **designo** semi-aniline leather²⁴
○ CLS 63 AMG S 4MATIC

Upholstery colors



Black
Leather, semi-aniline leather,
AMG semi-aniline leather



Black with Grey stitching
Leather CLS 400, CLS 550 with Wheel Package
AMG Nappa leather



Crystal Grey/Black
Leather, semi-aniline leather,
AMG semi-aniline leather



Porcelain/Black
Leather, semi-aniline leather



Saddle Brown/Black
Semi-aniline leather



Silk Beige/Espresso Brown
Leather, semi-aniline leather,
AMG semi-aniline leather



designo Classic Red/Black
designo semi-aniline leather,
AMG **designo** semi-aniline leather



designo Saddle Brown/Silk Beige
designo semi-aniline leather,
AMG **designo** semi-aniline leather

Endnotes

- 1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. Models equipped with Extended Mobility tires are not provided with a spare tire.
- 2 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 3 2015 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Driving range based on estimated highway mpg and fuel tank capacity.
- 4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 5 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 6 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Autonomous braking is available at speeds between approximately 5 and 65 mph for moving vehicles, or 5 and 31 mph for stationary objects.
- 7 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 8 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. Blind Spot Assist operates at speeds above approximately 20 mph.
- 9 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 37 mph.
- 10 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 11 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Autonomous braking is available at speeds between approximately 5 and 65 mph for moving vehicles, or 5 and 31 mph for stationary objects.

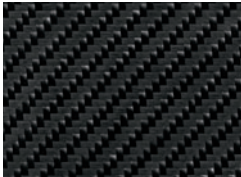
Interior trim



Black Ash wood



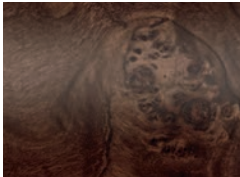
Burl Walnut wood



Carbon fiber/Black Piano
Lacquer wood (AMG only)



Linden wood



Satin Light Brown
Poplar wood



designo Black Piano
Lacquer wood²⁴

Paintwork



Black



Dakota Brown metallic



Diamond Silver metallic



Iridium Silver metallic



Lunar Blue metallic



Magnetite Black metallic



Obsidian Black metallic



Palladium Silver metallic



Steel Grey metallic



designo Cardinal Red metallic²⁴



designo Diamond White
metallic²⁴



designo Magno Sintered Bronze²⁴
(matte finish)



designo Mocha Black
metallic²⁴



designo Magno Cashmere
White²⁴ (matte finish)



designo Magno Alanite Grey²⁴
(matte finish)

12 Standard on CLS550 and CLS 63 AMG S 4MATIC. See Options listing in this brochure or MBUSA.com/CLS for details.
13 Option significantly reduces trunk space. Please see your dealer. Includes Extended Mobility tires and deletes spare tire on CLS400 and CLS550 models with standard 18" wheels. Requires Premium 2 Package on CLS400. Not available in combination with accessory Comfort Box.
14 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mercedes-benz-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
15 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 3-year introductory subscription to SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
16 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with

traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones. Internet-based features require an active subscription to mbrace Mercedes-Benz Apps Package. Connection may be limited by cellular signal.
17 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
18 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
19 The mbrace Mobile App is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. Please visit MBUSA.com/mbrace for more information.
20 Not available in combination with Driver Assistance Package.
21 Not available with Bang & Olufsen sound system.
22 iPad not included.
23 Black seat belts may be ordered at no extra charge.
24 Extra-cost option. Some **designo** paintwork and upholstery options may require additional production time.



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It’s also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

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		Instagram	MBUSA
		LinkedIn	Mercedes-Benz USA
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		Snapchat	mercedesbenzusa
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