

The new
BMW M2 Coupé



The Ultimate
Driving Machine



THE NEW BMW M2 COUPÉ.

THE NEW BMW M2 COUPE.

THE MODEL SHOWN.

04 BMW M2 COUPE:

M TwinPower Turbo in Lime Rock Green metallic paint in grille, G7000
Chromed kidney grille in Dark Shadow
Black, Long Beach Blue metallic paint, Dark Olive leather seats
in Black with Blue contrast stitching and carbon fibre interior
trim with Black High-gloss finisher.



INNOVATION AND TECHNOLOGY.

22 M TWINPOWER TURBO ENGINE:

Maximum power, maximum efficiency.

24 EFFICIENT ENERGY MANAGEMENT AND

M-SPECIFIC DESIGN World-class engineering.

26 SUSPENSION:

Individualized systems for more driving pleasure.

28 BMW CONNECTED DRIVE:

In touch with your world.

INDIVIDUALITY AND CHOICE.

32 EQUIPMENT:

BMW M2 Coupe Equipment highlights.

33 COLOURS:

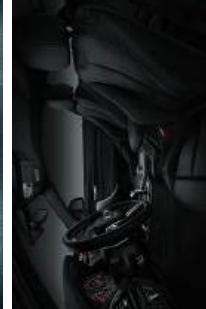
Exterior and interior colours.

38 TECHNICAL DATA:

Facts, figures and dimensions.

40 BMW SERVICE:

BMW Service, BMW Financial Services and
BMW Experience.



GET MORE FROM YOUR BROCHURE.

You can also discover
everything about the
new BMW M2 Coupe in
a digital brochure. Simply
download the brochure
app to your device and
select the desired model.



Internet use may incur costs, depending on your
mobile contract.



BMW stands for sheer driving pleasure. And the best
thing about it is that it's not the car that's doing the driving.
It's you. Discover the amazing story at
www.bmw.com/BMWstories

UNLEASHED.



No more compromises. But more of everything else. More power, combined with superlative agility. A more dynamic design inspired by motor racing history and a driving experience that's pure adrenalin. Bringing motor racing to the road the way only M knows how. The new BMW M2 Coupe.



THE EPICTOME OF POWER.
UNDERSCORED BY PERFECT LINES.



Adrenaline rush. This car's design is as jaw-dropping as its performance. Three-way air intakes with trapezoid blades evoke aero front spoilers from motor racing history. M Double-spoke wheels that combine bursa and sporting appeal provide a tantalising glimpse of the high-performance brake system. Viewed from the side, sculpted side sills and focal M gills add further evidence that this compact race car dominates the road.



Going beyond the limits? That's a question of confidence. Something the new BMW M2 Coupe has more than enough of. And right off the bat a maximum torque of 500Nm creates a level of dynamic performance that makes it a true motor sports icon. Engineering highlights such as the extremely stiff body, lightweight front and rear axles and a special M chassis underscore that this is a car that sets new benchmarks.

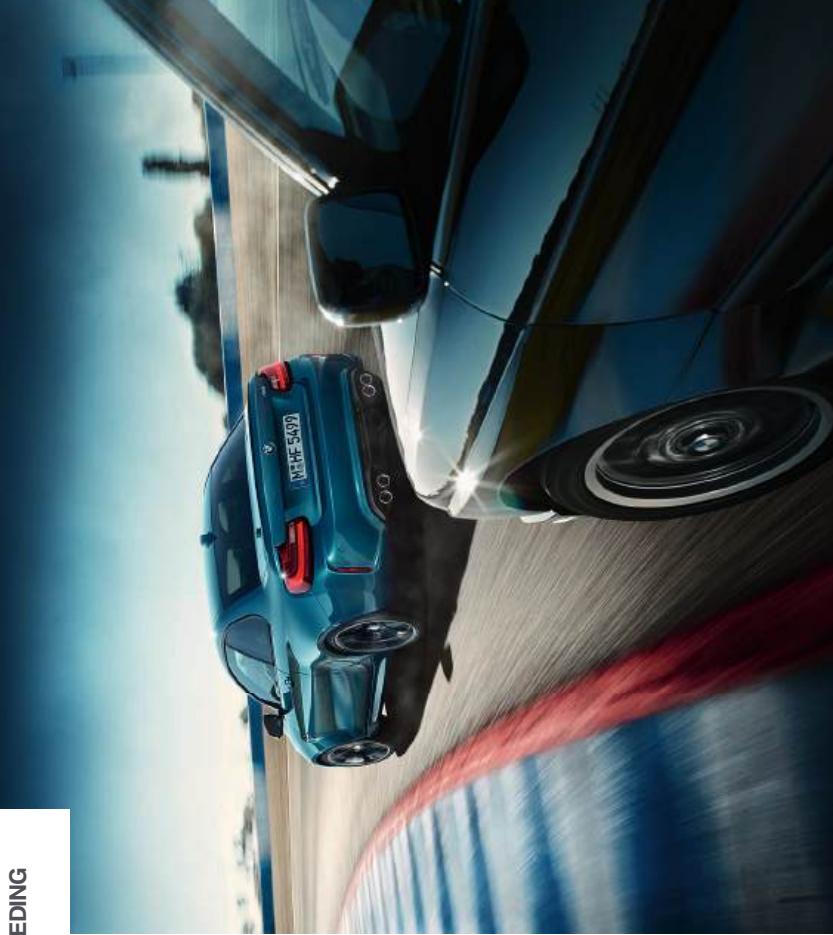


BENDS CAN BE
SO MUCH FUN.



THE ONLY THING PRECEDING IT IS ITS REPUTATION.

Adrenaline in motion. Torque and extremely refined, the 370hp (272kW) M TwinPower Turbo inline six-cylinder petrol engine, driving the rear wheels via the optional seven-speed M Double-Clutch Transmission, accelerates the new BMW M2 Coupe from 0 to 62 mph in just 4.3 seconds. Inside, the rich engine sound creates an authentic motor sport feel that is further enhanced by the interior design featuring Carbon-fibre trim and Black Dakota leather with Blue contrast stitching.

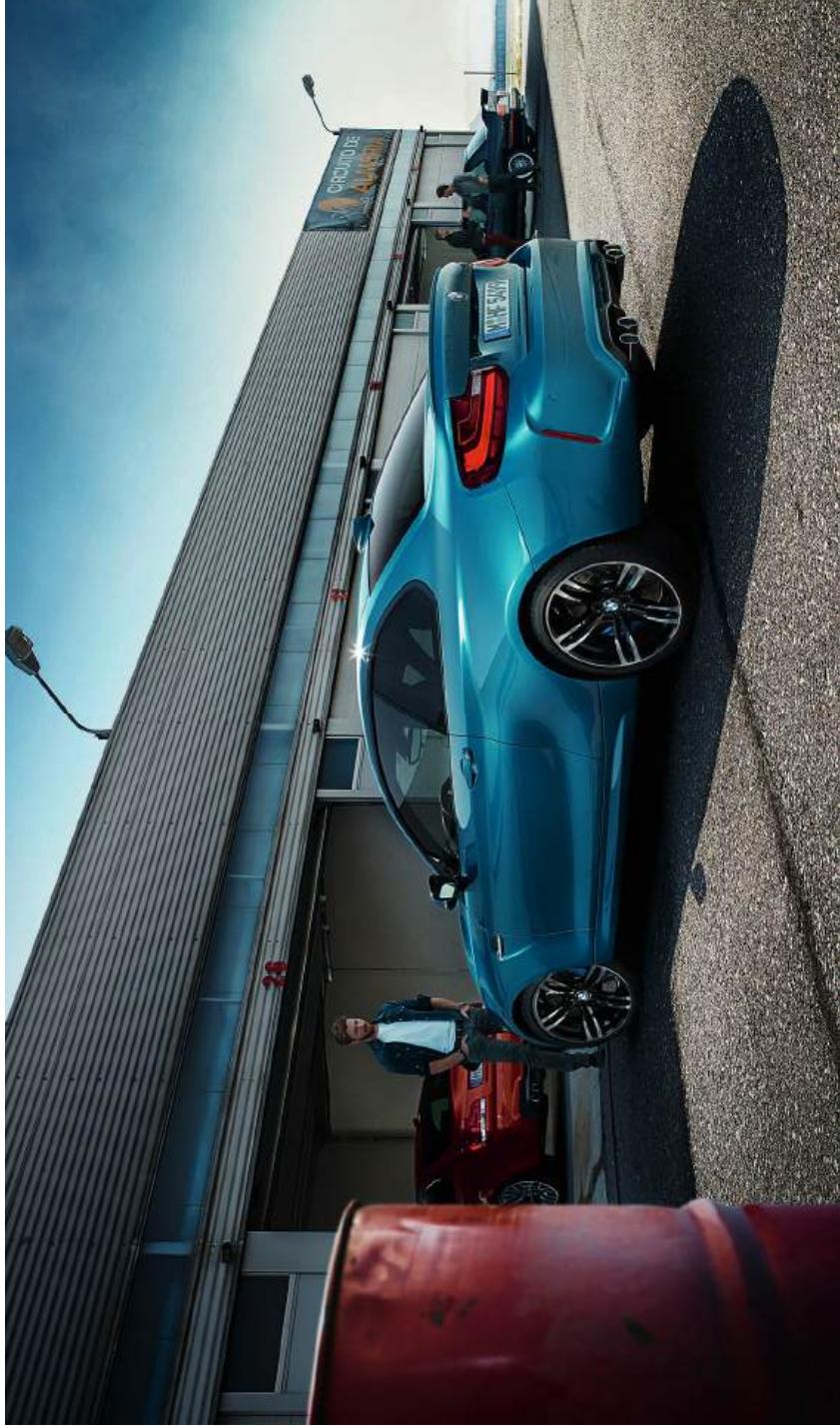




Complete abandon, combined with maximum control: the new
BMW M2 Coupe. M design. Race track performance, with immediate feedback
turning each second into a moment of exhilaration. In total: a compact racing
machine that unleashes maximum passion from the word go.

CONTROL FREAK.







INNOVATION AND TECHNOLOGY.

M TWIN POWER TURBO ENGINE Maximum power, maximum efficiency.

EFFICIENT ENERGY MANAGEMENT AND M-SPECIFIC DESIGN:
World-class engineering.

SUSPENSION: Innovative systems for more driving pleasure.
BMW CONNECTED DRIVE: In touch with your world.

M TwinPower Turbo engine. Maximum power, maximum efficiency.

The next level of driving pleasure and efficiency in innovative BMW engines with M TwinPower Turbo technology. This innovative package – a milestone in the BMW EfficientDynamics development strategy – combines the latest fuel injection and fully variable output control with innovative turbocharger technology to enhance both fuel efficiency and dynamic performance. The result: sheer driving pleasure.



M TWIN POWER TURBO IN-LINE SIX-CYLINDER PETROL ENGINE.

The M TwinPower Turbo In-Line Six Cylinder petrol engine features superior power delivery, very smooth running and an exceptional performance. Not only that, the heavy, 6.2-liter engine emits a particularly sporty sound as it goes about its work. Thanks to its oil system with a return pump, the engine is always fed precisely the right amount of oil, even during maximum longitudinal and lateral acceleration on a racetrack.



BMW M2 COUPE.

- M TwinPower Turbo six-cylinder petrol engine with an output of 370hp (272kW) and a maximum torque of 465Nm (413Nm overboost)
- Acceleration 0-200km/h: 4.5/4.3 seconds (M Double Clutch Transmission)
- Top speed: 155mph/250km/h (electronically limited)
- Combined fuel consumption: 33.2–35.8mpg (8.3–7.9l/100km)
- CO₂ emissions: 199 [185] g/km

Efficient energy management and M-specific design. World-class engineering.

Optimised aerodynamics contribute to increasing efficiency, as does BMW EfficientLightweight, which simultaneously lowers weight and increases vehicle rigidity by using the right materials for the right parts. The vehicle's design language is inspired by high-performance race cars. Distinctive visual characteristics like the wide track, muscular wheel arches and confident stance underscore the vehicle's power, precise control and superior handling.



BMW engineers are engaged in continuous research to develop intelligent vehicle concepts and design special drive components and body elements for M automobiles. The result is exceptional performance combined with impressive efficiency.

Shift gears without losing power using the clutch or slowing down the optional seven-speed M Double-Clutch Transmission with DriveLogic. Gears can be changed automatically or manual using the gearshift paddles on the steering wheel, or via the Launch Control button.

The Auto Start-Stop function reduces fuel consumption when the driver presses down on the clutch from neutral transmission or in traffic, but further reduces overall fuel consumption. When the driver presses down on the clutch from off the brake (M DCT), the engine automatically starts up again in a fraction of a second.



With Brake Energy Regeneration, the alternator generates electricity primarily when the driver brakes or takes their foot off the accelerator. Previously unused kinetic energy is thereby transformed into electrical energy and fed into the battery.

The Lightweight front axle and the Lightweight rear axle reduce unsprung mass to optimise driving dynamics. The front and rear suspension control, the light weight front axle optimises the load distribution, ensuring better handling characteristics and improved driving dynamics in different situations. The Lightweight rear axle helps to reduce the vehicle's weight, improving agility, dynamics and acceleration.

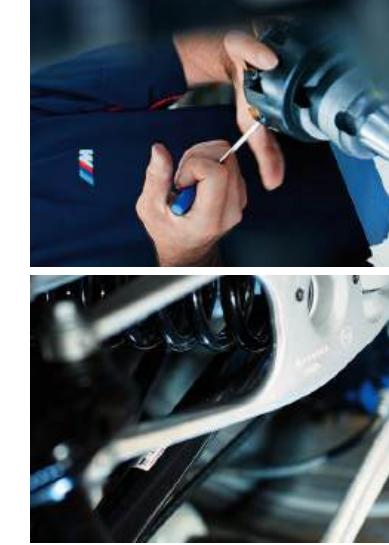
The strong M kidney grille with "M2" logo dominates the dynamic M-style design of the front end. The Black High-gloss double slats take a visual cue from the characteristic Double-spoke style of the M light alloy wheels.

The side skirts, which have been specifically designed to fit the wider, more muscular body of the M2, connect the characteristic M flared wheel arches on the front and rear axes, while visually accentuating the athletic pedigree and agile driving characteristics of the vehicle.

Suspension.

Innovative systems for more driving pleasure.

Conventional rules don't apply to the new BMW M2 Coupe. Developed in-house by BMW M GmbH, it fully embodies the M philosophy, creating a perfect synthesis of superior performance and everyday usability. The advanced M high-performance chassis was specially designed to support this commitment.



Intelligent integration of chassis components and control systems ensures outstanding agility and dynamic performance, coupled with maximum precision and control, for an exciting and authentic driving experience.



Thanks to the use of different materials, **M Compound brakes** achieve outstanding deceleration values and are extremely stable and highly usable. They also weigh less, which has a positive impact on agility, dynamics and acceleration. But metallic brake callipers with the M logo are the hallmark of this high-performance compound brakes.

The **M Performance Control** lets the driver choose between the standard engine and transmission settings of COMFORT mode, the dynamic SPORT mode, or the SPORT+ mode, which places dynamic driving to the limits.

The **Active M Differential** optimises traction and driving stability when changing lanes or accelerating out of bends, when cornering at high speeds, or on roads with uneven surfaces. Traction is improved via an electronically controlled unit that reduces the difference in revolution speed between the rear wheels.

The **M Dynamic Mode**, a sub-function of Dynamic Stability Control (DSC), allows for both dynamic driving. While the DSC works against understeer and oversteer, the M Dynamic Mode enables the full expression of the car's maximum longitudinal and lateral dynamic potential. However, access to the driving support offered by DSC is retained.

M Servotronic cuts this power steering to suit the current speed and ensures a direct and precise steering response even at high speeds. It also provides excellent control by minimising the effort required to steer, as well as maximising agility when parking, manoeuvring or navigating narrow or misty roads.

BMW ConnectedDrive In touch with your world.

Our world is becoming more connected every day, with instant access to information at anytime and anywhere. With your BMW being an integral part of our lifestyle we believe it's important that you can keep up to date from time behind the wheel. BMW ConnectedDrive delivers intelligent solutions that allow you to remain connected whilst on the move.



Advanced drive assistance systems can connect you to the outside world so that you know exactly what is happening around you, premium traffic solutions ensure you are taking the most time efficient route whilst on route services provide direct access to information about your current location or chosen destination. Today, driving enjoyment is derived as much from BMW in the media, rather than its form impressiveness, performance and efficiency - discover how the comprehensive range of ConnectedDrive technologies can enhance the connected capabilities of your vehicle. On the Web at:

For more information please visit:
www.bmw.co.uk/connecteddrive
www.bmw.ie/connecteddrive



Wherever you're going, no lead, you can stay in touch with **BMW ConnectedDrive Services**. Through a range of innovative functions provide optimum integration between the drive, vehicle and the world outside - anytime, anywhere. The **BMW ConnectedDrive Driver Assistance systems** seamlessly integrate the driver into their immediate environment.



The free **GoPro app** allows a GoPro video camera, attached either inside or outside the vehicle, to be operated via the Control Display in the BMW. This means that images and video recordings can be conveniently managed via the Drive Controller. Furthermore, it's also possible to switch the camera on/off, configure it and check its charge level via WiFi.

BMW Laptime app means driving from three track capture once recorded and releases to improve race driving performance. Key information, including acceleration, braking, steering angles, G-force and best lap time, is recorded within the app and can be shared on social media or sent by email.

Online Entertainment provides a fleet and unlimited access to millions of music tracks from Deezer or Napster without the need for a mobile or MP3 device in the vehicle. Also enables the user to link up to three mobile devices to the Napster premier account (including the vehicle), allowing you to create a playlist at home and have this same playlist available to stream in the vehicle.

INDIVIDUALITY AND CHOICE.

EQUIPMENT: BMW M2 Coupe equipment highlights.
COLOURS: Exterior and interior colours.
TECHNICAL DATA: Facts, figures and dimensions.
BMW SERVICE: BMW Service, BMW Financial Services and BMW Experience.



BMW M2 COUPÉ.



101 | 102 The BMW M2 Coupé. Built on the BMW modularity concept, it offers a perfect combination of driving dynamics and everyday practicality.

103 Distinctive M Performance features are highlighted by the kidney grille, M Performance double roundel badge and large air intakes to allow for better engine cooling. While the 12.3-inch Control Display featuring BMW Professional Navigation provides a convenient overview of all relevant data.



105 | 106 Multi-spoke Double-Spoke 187 M wheels with multi-hole design. Black-forged four-spoke road wheel and Dark-titanium anthracite wheel with a black forged and an embossed M logo on the hubcap.

turnaround from 11.19 until 20.03.2019, or until 14.10.2019 20.03.2019.

EQUIPMENT HIGHLIGHTS.

Standard equipment Optional equipment



[01] M kidney grille with Black High-gloss kidney slats and 'M4' key ornament in M Sport design after market order.
[02] Xenon headlights with four illuminated Cornering Light elements and LED technology or adaptive daytime running lights.

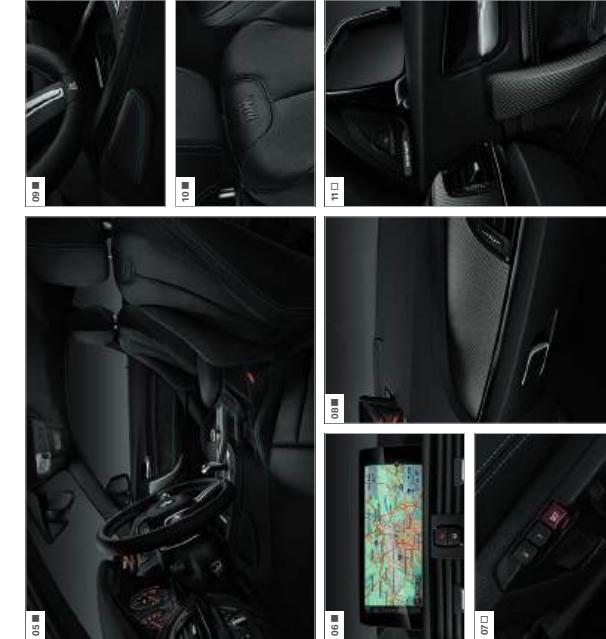
[03] Front dual exhaust tailpipes with a Chrome trim cover and a polished stainless steel exhaust system.
[04] Side skirt panel with integrated side air intakes.
[05] M leather sport seats with integrated side air bags.
[06] M leather sport steering wheel with integrated side air bags.
[07] Stylish door in light grey with dark grey door panel.
[08] M leather gearshift lever with integrated side air bags.
[09] M leather gearshift lever with integrated side air bags.
[10] M leather gearshift lever with integrated side air bags.
[11] M leather gearshift lever with integrated side air bags.
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[12] M leather gearshift lever with integrated side air bags.

EQUIPMENT HIGHLIGHTS.



[01] M Sport leather steering wheel with M-Shift Buttons for manual gearshifts. On-board computer displays driving and corner assistance.

[02] BMW M leather gear selector with digital display showing current gear, position, and shift tip.

[03] Instrument cluster with a tachometer and a digital display showing vehicle information such as fuel consumption, driving time, and average speed.

[04] Head-up display with a digital display showing vehicle information such as fuel consumption, driving time, and average speed.

[05] Front seats with headrests featuring the M Sport package.

[06] Infotainment system with a central screen showing navigation and other vehicle information.



[01] BMW kidney grille with the BMW roundel logo.

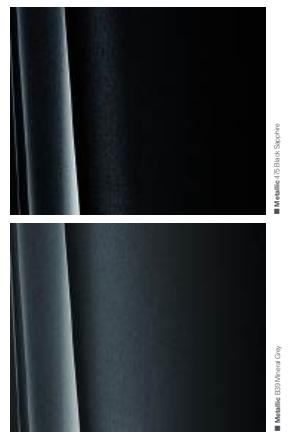
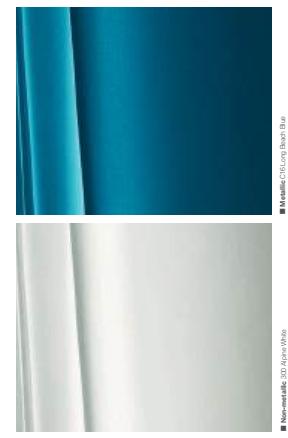
[02] Side profile of the BMW M3 Sedan.

[03] Rear view of the BMW M3 Sedan.

[04] Front view of the BMW M3 Sedan.

■ Standard equipment □ Optional equipment

EXTERIOR COLOURS.



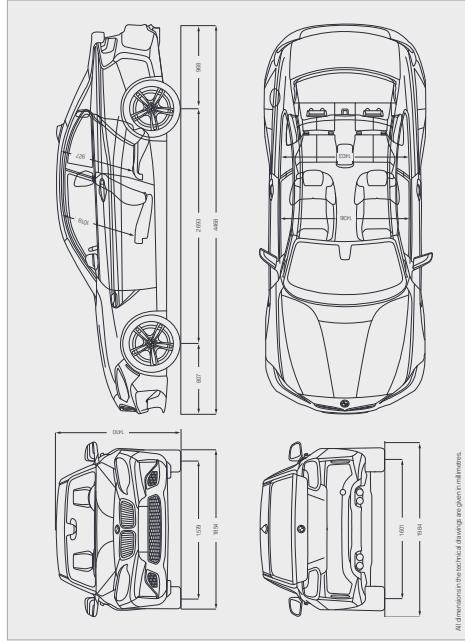
INTERIOR COLOURS.

■ Standard equipment □ Optional equipment



[Options] The colour patches shown are intended to give you a feel of the texture of parts of the interior of your BMW Experience. It is shown, however, that printed images do not always represent the true colour of the material. Your BMW Dealer will be able to show you the real colour of the material in his showroom.

BMW M2 Coupe	
Weight	
Unladen weight	kg 1,331 (1,308)
Driver + passenger	kg 1,602 (1,571)
Pilot + passenger	kg 1,615 (1,581)
Pilot + passenger + load	kg 1,670 (1,639)
Pilot + passenger + load + driver	kg 1,687 (1,658)
Engine^{a,1}	
Cylinder volume	cm ³ 644
Cylinder no.	SC 8
Stroke bore	mm 89.0/84.0
Displacement	cc 1,000/960
Max output	hp/kW 373/269.000
Max torque	Nm/kNm 500/440-550
Compression ratio	-
Oil consumption	ml/100 km 15.2
Performance	
Top speed	km/h 195/200
Acceleration 0-100 km/h	s 4.6/4.3
Fuel consumption^{a,3}	
Urban	
EU Emissions	g/km 175/200
City	g/km 175/200
Extra urban	g/km 175/200
Combined	g/km 175/200
CO ₂ emissions ^{a,4}	g/km 39.0/39.1
Opt. fuel economy ^{a,5}	l/100 km 13.2
Opt. CO ₂ emissions ^{a,5}	g/km 32.9/33.0
Wheels	
Tyre dimensions front/rear	
Front dimensions	265/35 R19
Rear dimensions	265/35 R19
Wheel hub	
Wheel hub	



All dimensions in technical drawings are given in millimetres.

^a The figure quoted relates to a 70% load and the driving cycle for the car and the top speed. Under the option of a roof or the use of optional equipment, the fuel consumption and CO₂ emissions will increase. The figure is based on the use of unleaded petrol or diesel (Euro 5) and standard transmission. The figure corresponds to the values stated in the grant application in accordance with the ECE Regulation 10 and the individual driving cycle. The figures are valid for the model in its basic state and do not take into account individual features and options.
1 Electronically limited.
2 Figures in [] apply to the BMW M2 Coupe with M DCT.

THE BMW SERVICE CONCEPT:

Where you live, BMW can look forward to a quick service and comprehensive customer care. **Condition Based Service** and **On-site service** both are part of our service portfolio, so your driving pleasure can continue indefinitely. Worldwide, you can receive an emergency service based on more than 3,200 Service Authorised Workshops in more than 50 countries.

BMW SERVICE INCLUSIVE.



BMW Service Inclusive:

Wouldn't it be good to know your car will always be in top condition? With BMW Service Inclusive, you can do just that. It's a package of services designed to keep your BMW in top condition, with no need for a long-term payment. BMW Service Inclusive provides for a two-year period of payment.

www.bmw.co.uk/serviceinclusive

BMW CONNECTED DRIVE SERVICES.



BMW ConnectedDrive Services:

A function using the built-in BMW SIM card to connect the vehicle to the Internet and to the BMW SIM network. This allows you to connect to your BMW vehicle. All services require a connection to the UK mobile network. Some services are available in other vehicles produced by other manufacturers. Other services are available in other ConnectedDrive vehicles. Not all services available depend on the specification of the vehicle. The service duration varies depending on the ConnectedDrive Services.

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BMW FINANCIAL SERVICES.



BMW Financial Services:

You can view all of our current offers at the touch of a button using the BMW Financial Services App. Download it now for free.



You can view all of our current offers at the touch of a button using the BMW Financial Services App. Download it now for free.

BMW Financial Services:

BMW Financial Services offers a range of solutions designed to help you drive your BMW. We offer a range of services to customers of the BMW Group, from financing to customise your finance, making driving away a BMW reality. After new, BMW 5 years of ownership, the vehicle is covered for three years.

If you would like more information, visit www.bmwfins.co.uk.

Here, you will also find details of our complete range of products designed for every eventuality.

THE BMW EXPERIENCE.



BMW World:

To ensure you're one of the first to hear the latest BMW news and developments, BMW News, the official newsletter of the BMW Group, is a twice monthly e-newsletter that covers the latest news and developments from BMW, together with a series of driving and lifestyle features.

BMW News:

The BMW World, an iconic building in the heart of the Munich skyline. The BMW Welt is a state-of-the-art experience centre, where visitors can learn about our engineers' newest innovations and take a tour of the plant to experience what goes into creating a BMW and producing them.

SHAPING THE FUTURE – RESPONSIBLY.



In 2014, the BMW Group was once again listed in the Dow Jones Sustainability World and Europe Indexes as well as the DJSI North America Index. This is a testament to our commitment to environmental efficiency, innovation and eco-friendly production processes, up to and including recycling, is an integral part of our engineering philosophy. Thanks to BMW EfficientDynamics, the emissions of our European new-vehicle fleet have dropped by more than 30% since 1995. Over the period from 2010 to 2020 we are aiming to reduce CO₂ emissions by 30% in our manufacturing operations (absolute). By the year 2020, we expect to have reduced CO₂ emissions in our engine plant in Steyr, Austria, has generated zero waste water. And of course each of our vehicles is designed to be easy and economical recycling after its long lifetime. Please contact your BMW Centre or in matters regarding your end-of-life vehicle. For further information please visit our website.

www.bmwgroup.co.uk/EfficientDynamics
www.bmwgroup.com/recponsibility
www.bmw.com/recycling

For more information, please contact our local BMW Dealer.

BMW M



The Ultimate
Driving Machine



The models illustrated in this brochure show the specifications and configurations (standard and optional equipment) of vehicles produced by BMW AG for the German market. According to the specific requirements of other markets, alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW Retailer. Illustrations and descriptions are subject to changes in product details. Part number 95 38 0 003 015. November 2015.

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