

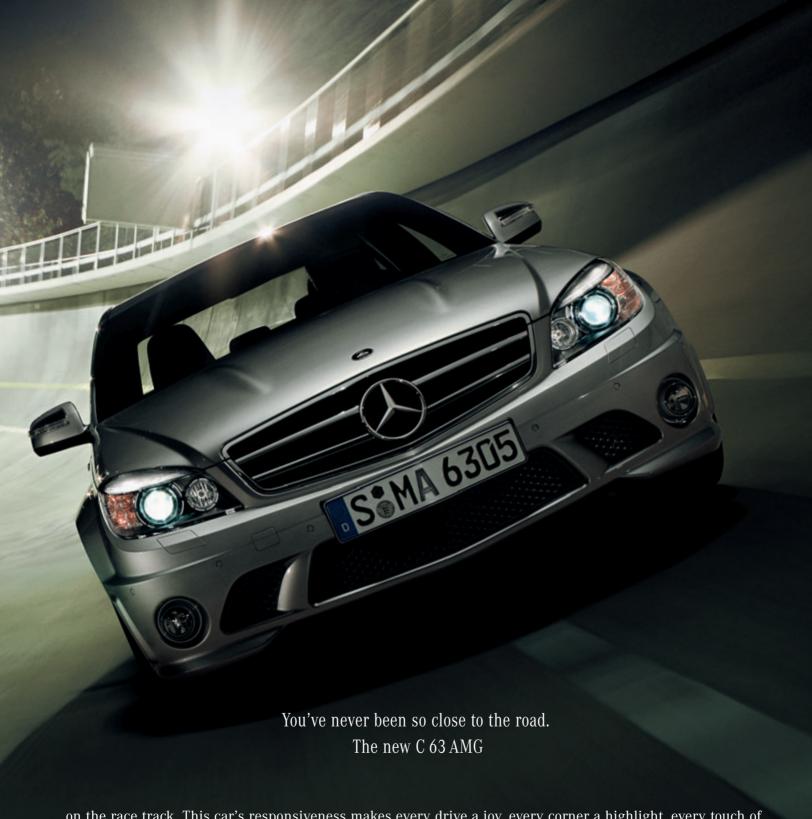
THE NEW C 63 AMG



Mercedes-Benz



No car has been more successful in the German Touring Car Championships (DTM) than the race version of the C-Class created by Mercedes-AMG. And no car comes closer to this serial winner than the sportiest C-Class of all time: the new C 63 AMG. This thrilling fifth generation of the AMG C-Class is a car that flaunts its motor racing genes and delivers the kind of dynamic handling and agility usually found only



on the race track. This car's responsiveness makes every drive a joy, every corner a highlight, every touch of the accelerator an action with thrilling consequences. Then there's the distinctly sporty and independent look which underlines the car's road-hugging characteristics and reflects the athletic, muscular feel of this high-performance sports star.





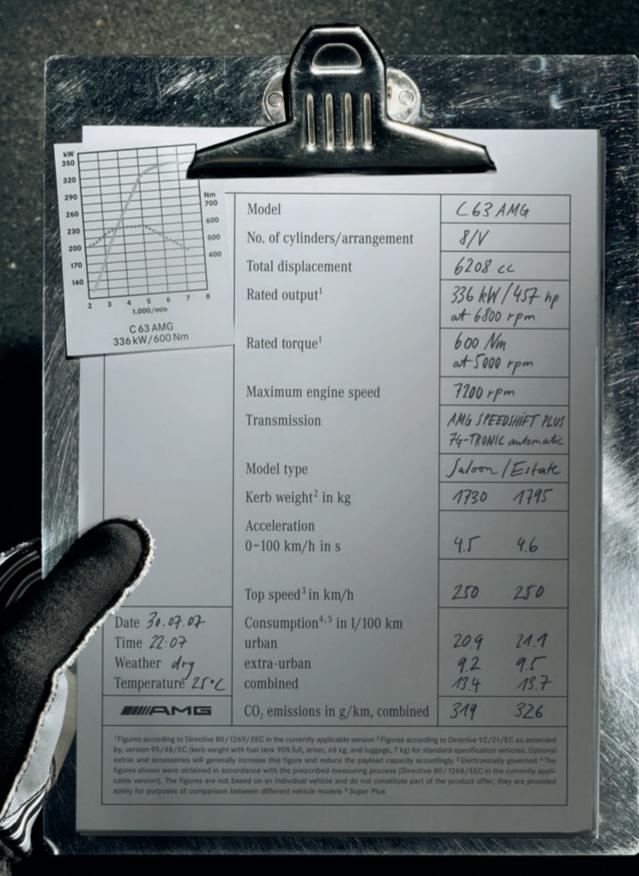


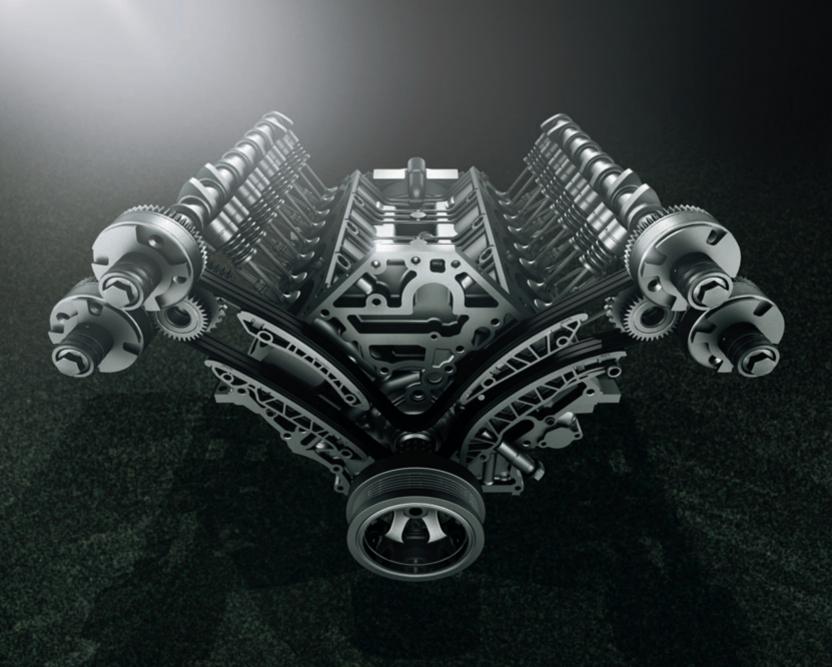
Even at a standstill, the C 63 AMG oozes dynamism: the AMG front apron with its side air outlets and integral, circular chrome-ringed fog lamps and the AMG side skirts not only indicate the bullish power inside but also reflect this car's perfect aerodynamics. And for all those who like their wheel size to reflect the power too the AMG *PERFORMANCE STUDIO* offers the option of 19-inch multi-spoke AMG light-alloy wheels, with a high-sheen titanium grey paint finish and mixed-size tyres, 235/35 R 19 at the front and 255/30 R 19 at the rear.











The heart of the C 63 AMG – the AMG 6.3-litre V8 engine – will make your pulse race with enthusiasm. It's not just the performance data – although they do represent the benchmark in this vehicle class – it's all the technical highlights which have been adopted from the world of motor racing: bucket tappets to control the valve timing, a closed lower crankcase and a magnesium dual-length intake manifold with two internal butterfly valves for optimised airflow. This configuration only exists in this particular AMG powerplant and ensures optimum agility plus unbelievable response times. Outstanding reliability and stability are also, of course, a given – after all, every engine is assembled and tested at the AMG Manufaktur using our familiar "one man – one engine" principle.



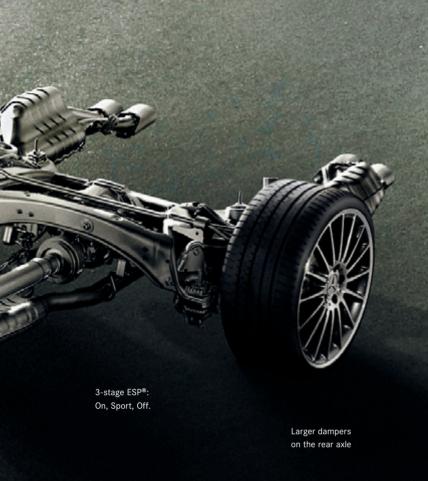
We should, of course, point out that there is an alternative to the C 63 AMG Saloon: the Estate with the same name and the same thrilling characteristics. Like the Saloon, it features an AMG 3-spoke performance steering wheel, which is levelled off at the lower edge and has a smaller diameter and silver-coloured aluminium shift paddles, and the AMG-specific tubular-design instrument cluster with "AMG" and "6.3 V8" lettering, 320 km/h gauge, red needles and the new AMG main menu with RACETIMER.







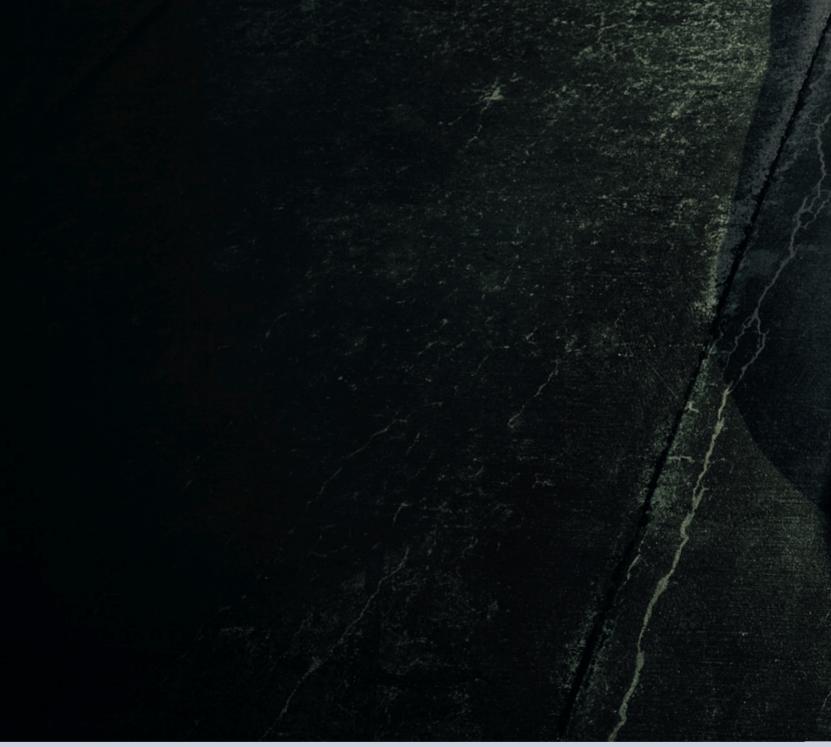




To deliver the unique performance of the C 63 AMG safely to the road and to ensure outstanding agility and driving pleasure every kilometre of the journey, the AMG sports suspension has virtually been redeveloped from scratch, taking dynamism to an all-new level. The track, for example, has been broadened at the front axle, the camber has been increased front and rear, the axle kinematics optimised and the springing and damping characteristics modified. Then there's the specific tuning of the AMG SPEEDSHIFT PLUS 7G-TRONIC automatic transmission with its new throttle-blipping function for ultra-smooth downshifting, plus the reduction in brake torque at the driven axle. The result is a new dimension in acoustic pleasure.







## Take-back of end-of-life vehicles. Coming full circle

At the end of its long life, you can return your AMG vehicle to us for environment-friendly disposal in accordance with the EC End-Of-Life Vehicle Directive<sup>1</sup>. But that day lies a long way off.

<sup>1</sup>Applies in accordance with national regulations to vehicles up to 3.5 tonnes permissible gross weight. AMG vehicles have met the statutory regulations governing the suitability of their design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, AMG vehicles will be able to comply with any future increases in the recycling quota within the stipulated time limits. Further information can be obtained by calling 00800 177777777.

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